

National Media, Inc

Alexandria, VA 22314-1219

815 Slaters Ln

WZTV ph: (615) 259-5617

Agency Buyer Salesperson

Advertiser

Steve Dickerson for State Senate (74820) National Media, Inc (1454)

Invoice

Inv Date

Contract

Bill Type

CO-OP/Order Type

Period

Package

Terms

2655639

10/28/2012

1397916

Standard

Gen. Date 10/31/2012 2:32:48PM

10/1/2012 - 10/28/2012

No/Normal

CIA

MediaAssi,NMRPP Millennium/DC, Washington DC (1108)

ph: (202) 955-5342 fx: (202) 955-5348x

POLITICAL CANDIDATE (ns) (1186) STEVE DICKERSON (481574)

National/Political Candidate Agency BRD

STEVE DICKERSON FOR STATE SENATE

631 Mainstream Dr Nashville, TN 37228

AgM

Product Brand

Revision Comments

Acct Types Est/Headline Demo

3467/ECR09850803 A35+R

STEVE DICKERSON

Nashville (WZTV)

OFFICIAL BILLING INVOICE

Line	Type Scho	eduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
2,0	Contract Line Remarks:		BOUGHT AT LEVEL 3 - STA	TION BASE RATE					
	SPOT 6:28:30F	PM-Two And	Day,F-1	10/26/12 6:55PM (Fr)	00:30		SDTV092812H	\$450.00	
.0	Contract Line Rer	marks:	BOUGHT AT LEVEL 2 - STA	TION CLOSE RATE					
	News 9:01:20F	M-News-Fo:	Day,F-1	10/26/12 9:28PM (Fr)	00:30		SDTV092812H	\$400.00	
.0	Contract Line Rer	marks:	BOUGHT AT LEVEL 2 - STA	TION CLOSE RATE					
	News 10:00:001	PM-News-Fc	Day,F-1	10/26/12 10:14PM (Fr)	00:30		SDTV092812H	\$150.00	
.0	Contract Line Rer	marks:	BOUGHT AT LEVEL 2 - STA						
	Baseball 6:30:00P	M-10:30:00	Per week (1),We,Th	10/25/12 7:01PM (Th)	00:30		SDTV092812H	\$1650.00	
5.0	Contract Line Rer	narks:	BOUGHT AT LEVEL 2 - STA	TION CLOSE RATE					
	Football 2:58:00P	M-Sports-F	Day,Su-1	10/28/12 2:58PM (Su)	00:30		SDTV092812H	\$1800.00	
.0	Contract Line Ren	I	BOUGHT AT LEVEL 3 - STA						
		M-Two And		10/24/12 6:23PM (We)	00:30		SDTV092812H	\$375.00	
	SPOT 5:58:00P	M-Two And	Day,W-1,Th-1	10/25/12 6:25PM (Th)	00:30		SDTV092812H	\$375.00	
.0	Contract Line Ren		BOUGHT AT LEVEL 3 - STA			•			
	SPOT 5:58:00P	M-Two And		10/26/12 5:58PM (Fr)	00:30		SDTV092812H	\$375.00	
0.0	Contract Line Ren		BOUGHT AT LEVEL 2 - STA						
			Per week (1),We,Th	10/24/12 11:21PM (We)	00:30		SDTV092812H	\$400.00	
1.0	Contract Line Ren Baseball 6:30:00P	i i	BOUGHT AT LEVEL 2 - STA		00.30		GDT (007040)		
			Per week (1),Sa,Su	10/27/12 6:58PM (Sa)	00:30		SDTV092812H	\$1650.00	
12.0	Contract Line Ren SPOT 5:58:00P		BOUGHT AT LEVEL 3 - STA		00.20		CDT (00301311		
		M-Two And		10/23/12 6:14PM (Tu)	00:30		SDTV092812H	\$375.00	
13.0	Contract Line Ren SPOT 6:28:30P		BOUGHT AT LEVEL 3 - STA	10/23/12 6:44PM (Tu)	00:30		CD77 (003013H	+ 4 = 0 0 0	
				•••••	00.30		SDTV092812H	\$450.00	
1.0	Contract Line Ren News 10:30:00F	narks: PM-News-Fc	BOUGHT AT LEVEL 2 - STA	10/23/12 10:46PM (Tu)	00:30		SDTV092812H	4150.00	
			· ''				301703201211	\$150.00	
5.0	Contract Line Ren SPOT 6:28:30P	M-Two And	BOUGHT AT LEVEL 3 - STA	10/26/12 6:29PM (Fr)	00:30		SDTV092812H	#4F0.00	
	0.20.30.						3514032012[1	\$450.00 	
						•			
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							Gross Total	\$9,050.00	Total Spots 14

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total Commission

Net Total \$7,692.50

(\$1,357.50)



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815 Slaters Ln

Nashville (WZTV)

WZTV 631 Mainstream Dr Nashville, TN 37228 ph: (615) 259-5617

Advertiser Agency Buyer

Salesperson

Product

Acct Types

Est/Headline

Comments

Brand

Steve Dickerson for State Senate (74820)

Invoice

Inv Date

Contract

Bill Type

CO-OP/Order Type

Period

Package

Terms

2667269

11/4/2012

1397916

Standard

Gen. Date 11/6/2012 12:09:40PM

10/29/2012 - 11/4/2012

No/Normal

CIA

National Media, Inc (1454)

MediaAssi.NMRPP Millennium/DC, Washington DC (1108)

ph: (202) 955-5342 fx: (202) 955-5348x

POLITICAL CANDIDATE (ns) (1186) STEVE DICKERSON (481574)

National/Political Candidate Agency BRD 3467/ECR09850803

Demo Revision

A35+R

STEVE DICKERSON

STEVE DICKERSON FOR STATE SENATE

AgM

OFFICIAL BILLING INVOICE

Line	Type Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0								
	SPOT 5:58:00PM-Two A	nd Day,M-1	10/29/12 6:12PM (Mo)	00:30		SDTV092812H	\$375.00	
9.0	News		10/29/12			1 preempt @ \$400.00	\$0.00	
16.1	News		10/29/12			1 preempt @\$0.00	\$0.00	
17.1	Contract Line Remarks: BOUGHT AT LEVEL 2 - STA		TION CLOSE RATE					
	News 9:01:20PM-News-f	O: Day,M-1	10/29/12 9:29PM (Mo)	00:30		SDTV102612H	\$400.00	
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We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total \$775.00 ommission (\$116.25)

Net Total

Total Spots

2

\$658.75



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Acct Types

Comments

Brand

Steve Dickerson for State Senate (74820) National Media, Inc (1454)

Invoice

Inv Date

Contract

Bill Type

CO-OP/Order Type

Period

Package

Terms

2667326

1402984

Standard

Gen. Date 11/6/2012 12:09:41PM

10/29/2012 - 11/11/2012

No/Normal

CIA

11/11/2012

MediaAssi,NMRPP

Millennium/DC, Washington DC (1108)

ph: (202) 955-5342 fx: (202) 955-5348x

POLITICAL CANDIDATE (ns) (1186) STEVE DICKERSON (481574)

Est/Headline Demo Revision

National/Political Candidate Agency BRD

3427/ A35+R

STEVE DICKERSON

STEVE DICKERSON FOR STATE SENATE

AgM

OFFICIAL BILLING INVOICE

Scheduled Line Type Schedule Days to Run Air Time Length Copy/ISCI Amount Remarks 1.0 Contract Line Remarks: BOUGHT AT LEVEL 3 -TION BASE RATE SPOT 5:58:00PM-Two And 10/31/12 5:59PM (We) 00:30 SDTV102612H \$375.00 2.0 Contract Line Remarks: **BOUGHT AT LEVEL** <u>ATION BASE RATE</u> SPOT 5:58:00PM-Two And Day,Th-1 11/01/12 5:58PM (Th) 00:30 SDTV102612H \$375.00 3.0 **Contract Line Remarks: BOUGHT AT LEVEL 3 - STATION BASE RATE** SPOT 6:28:30PM-Two And Day,Th-1,F-1 11/01/12 6:28PM (Th) 00:30 SDTV102612H \$450.00 SPOT 6:28:30PM-Two And Day,Th-1,F-1 11/02/12 6:29PM (Fr) 00:30 SDTV102612H \$450.00 4.0 **Contract Line Remarks: BOUGHT AT LEVEL 3 - ST** TION BASE RATE SPOT 6:28:30PM-Two And Day,M-1 11/05/12 6:43PM (Mo) 00:30 SDTV102612H \$450.00 5.0 Contract Line Remarks: **BOUGHT AT LEVEL 2 - ST** ATION CLOSE RATE 9:01:20PM-News-Fo: Day,M-1,F-1 News 11/02/12 9:27PM (Fr) 00:30 SDTV102612H \$400.00 9:01:20PM-News-Fo: Day,M-1,F-1 11/05/12 9:43PM (Mo) 00:30 SDTV102612H \$400.00 6.0 Contract Line Remarks: **BOUGHT AT LEVEL** TION SUBMIT RAT Prime Prer 6:58:00PM-FOX-X F Day,W-1 10/31/12 7:34PM (We) 00:30 SDTV102612H \$1650.00 7.0 **Contract Line Remarks: BOUGHT AT LEVEL 2 -**TION CLOSE RATE Football 11:58:30AM-Sports-F Day,Su-1 11/04/12 1:41PM (Su) 00:30 SDTV102612H \$7000.00 8.0 Contract Line Remarks: TION BASE RATE SPOT 5:58:00PM-Two And 11/02/12 5:58PM (Fr) 00:30 SDTV102612H \$375.00 **Contract Line Remarks: BOUGHT AT LEVEL 3** TION BASE RATE SPOT 6:28:30PM-Two And Day,W-1 10/31/12 6:55PM (We) 00:30 SDTV102612H \$450.00 10.0 **Contract Line Remarks: BOUGHT AT LEVEL 2 -**STATION CLOSE RATE 9:07:00PM-News-Fo 10/31/12 9:29PM (We) 00:30 SDTV102612H \$400.00 11.0 **Contract Line Remarks: BOUGHT AT LEVEL 3** TION BASE RATE SPOT 6:28:30PM-Two And Day, Th-1, F-1 11/01/12 6:56PM (Th) 00:30 SDTV102612H \$450.00 SPOT 6:28:30PM-Two And Day,Th-1,F-1 11/02/12 6:55PM (Fr) 00:30 SDTV102612H \$450.00

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total \$13,675.00 ommission (\$2,051,25) Net Total \$11,623.75

Total Spots

Officially printed on 11/19/12 04:33 PM